Logistics (or distribution) is a term describing the many functions related to the movement of an item from the place where it was made or grown to the place where it is used or consumed. Logistics management is the act of supervising the movement of goods to the right place at the right time.

A typical logistics system includes customer service, demand forecasting, distribution, communications, inventory control, material handling, order processing, parts and service support, location analysis, purchasing, packaging, return goods handling, salvage and scrap disposal, traffic and transportation, and warehousing and storage. Jobs in small companies may involve all of these, while positions at large corporations may focus on only one or a few of these areas.

Pursuing Logistics Management at Ohio State
All freshman applicants are considered within a competitive admission process for the Columbus campus; find admissions criteria at go.osu.edu/admissions.

First-year business students initially enter the college as pre-major program students in the Fisher College of Business. After successful completion of required business course work, eligible students will apply to the major program and specialization through a competitive application process.

A limited number of freshmen will be offered direct admission to the major program, specifically those who have been admitted to University Honors, Business Scholars or Fisher’s Global Business Learning Community. Additional students will be offered direct admission as a result of a comprehensive merit-based review process. First-year students directly admitted to the Fisher College of Business become part of the FisherDirect community, offering enhanced co-curricular experiences during each of their four years on campus.

Additional admission details may be found at fisher.osu.edu/undergraduate/admissions. Those students not eligible to enroll in business may enroll in the Management and Industry Exploration Program (exploration.osu.edu).

The Fisher College of Business undergraduate logistics management program was recently ranked 4th in the nation (U.S. News & World Report, 2014).

For more information, check these websites:
Logistics Management: fisher.osu.edu/departments/marketing-and-logistics
Fisher College of Business: fisher.osu.edu
Ohio State: osu.edu

Logistics Management Requirements

Principles courses
- Accounting Principles
- Economics Principles
- Statistics

Core courses
- Business Skills and Environment
- Human Resources
- Business Law
- Marketing
- International Business
- Logistics
- Finance
- Strategic Management
- Management Sciences

Required major courses
- Advanced Logistics Management
- Transportation Management
- Logistics Analytics
- Supply Chain Management
- Selected courses in Logistics Management

Additional electives to total a minimum of 121 hours are needed for graduation. Oral and written communication courses and additional computer science courses are recommended.

Program Educational Objectives
At graduation, Fisher College of Business graduates:
- Will possess strong analytical and problem-solving skills to identify and critically assess problems facing contemporary businesses.
- Will demonstrate in-depth knowledge of human resources.
- Will possess a global perspective and can critically evaluate the international context a contemporary business operates in.
- Can identify and assess ethical issues surrounding business decisions.
- Are able to work effectively in a team-based environment.
- Can demonstrate professional deportment and effective oral and written communication skills.

Co-Curricular Opportunities
Though internships are not required for business students, 85 percent of students registered with the Office Career Management have some kind of internship experience before they graduate. Many students receive an offer of full-time employment from their internship employer.

The Fisher College of Business, International Programs Office offers several undergraduate exchanges specifically for business students interested in studying abroad. Additionally, the Logistics Management Association (TLA) provides interested students an opportunity outside the classroom to learn more about their intended field.

Career Management: fisher.osu.edu/career
Majors: fisher.osu.edu/career/undergrad/explore.htm
Rankings: fisher.osu.edu/news/about/rankings.htm
Honors & Scholars Programs
Fisher College of Business Honors students enrich their academic experience by participating in the Fisher Honors Program, which includes the Accounting Honors Program, the Business Administration Honors Cohort Program and the Business Administration Honors Contract Program. Students who successfully complete the program requirements will graduate with honors.

The Accounting Honors Program consists of a specific sequence of accounting courses that students complete beginning in their sophomore year and continuing into the senior year. The Honors Business Administration Cohort Program consists of a set of sequenced business Honors courses that students follow beginning in the junior year. The Honors Contract Program consists of an academic plan designed by the student and detailed in an Honors contract. Honors students with strong research interests can pursue the degree with distinction, a program of research during the senior year culminating in a thesis and oral defense.

The Business Scholars Program is a community of talented students that participate in programs and activities designed to offer insight into business practice and environment. Business Scholars learn to understand the vital role of collaboration through teambuilding, leadership training and workshops. Additionally, business scholars can develop partnerships with Fisher College of Business faculty and alumni.

Learn more about Honors and Scholars at honors-scholars.osu.edu.

Career Prospects in Logistics Management
The field of logistics is so large that almost any business organization may be viewed as a potential employer of the logistics major. Any company that is involved in the movement of a product is involved with the logistics function. Service firms rely upon many logistics functions as well.

Graduates of the logistics management program find work in manufacturing, merchandising, transportation, warehousing or consulting firms; material handling equipment manufacturers and dealers; universities; print media (publishers/editors); communications; government/military; software/computer service firms; management/executive recruiting firms; wholesale distributors; telecommunications; and other service firms.

Logistics offers a wide variety of possible careers, including logistics or distribution management, traffic or transportation management, warehouse operations or management, material handling operations, packaging, customer service and order entry, inventory planning or control activities, management information system planning or control, purchasing and materials, production and operations, marketing or sales activities, general management, education (training/teaching), internal consulting and/or corporate research, and finance/accounting.

Beginning salaries for logistics management professionals in 2011–2012 averaged $52,081 depending on applicants’ training, education and experience.

Revised November 2013. Information subject to change. For the most up-to-date information on the logistics management program, visit fisher.osu.edu/departments/marketing-and-logistics.

Contact information:
Undergraduate Programs in Business Administration
Max M. Fisher College of Business | Schoenbaum Hall
210 West Woodruff Avenue | Columbus, Ohio 43210-1144
614-292-2715 | fisher.osu.edu

Curriculum Sample
This is a sample list of classes a student may take to pursue a degree in Logistics Management. Since university students need more than specific education in a narrow field, they also will take classes to complete General Education (GE) requirements. Because GE courses come from a variety of academic areas of study, this course work helps students develop fundamental skills essential to collegiate success and allows them to tailor these courses toward their interests. Note: This sample represents one of several possible paths to a degree in Logistics Management. Visit fisher.osu.edu/marketing for details.

Freshman Year:
College Algebra 4–5
Calculus 5
Microeconomics 3
Macroeconomics 3
Business Survey 1
Computer Problem Solving 3
English Composition 3
GE courses 6
Elective credit 2
Total Hours 30–31

Sophomore Year:
Financial Accounting 3
Managerial Accounting 3
Decision Sciences 3
Business Analytics 1.5
Business Skills and Environment 3
Statistics 4
Business Law 1.5
GE courses 12
Total Hours 31

Junior Year:
Operations Management 3
Organizational Behavior 3
Logistics Management 1.5
Marketing Management 3
Business Finance 3
International Business 1.5
Advanced Logistics Management 1.5
Transportation Management 3
GE courses 6
Elective credits 4.5
Total Hours 30

Senior Year:
Logistics Analytics 3
Supply Chain Management 1.5
Selected courses from Logistics options 6
Strategic Management 3
GE courses 6
Elective credits 10.5
Total Hours 30