Sport Industry

Sport Industry (SI) prepares students for supervisory, leadership, and administrative positions in the sport and leisure industry and/or graduate programs in sport humanities, sport management and sport law. SI combines social science and humanities disciplines to provide students with the needed theory and practice for entrance into the sport and leisure industry. SI informs students of the constantly changing themes, issues, and practices that the industry confronts. Students comprehend the social, economic, political, and legal issues that contour and shape the development of the industry. They will learn from various people’s exploration and experience in the sport and leisure. The major explores the connections of sport and exercise to the larger society, its historical settings and meanings, its ethical underpinnings, and its racial, gender and social class composition.

Pursuing Sport Industry at Ohio State

High school students interested in sport industry should complete a college preparatory program. Participation in high school or community sports and leadership activities is also helpful.

All freshman applicants are considered within a competitive admission process for the Columbus campus; find admissions criteria at go.osu.edu/admissions.

Sport Industry Requirements

Upon admission to the university, students are enrolled into the College of Education and Human Ecology as a pre-major. After completion of the major admission requirements, students are automatically placed in the major. For major admission, students are required to complete 12 credit hours and attain a 2.5 GPA (earned at Ohio State).

This program provides students with the theory and practice needed for entrance into the sport and leisure industry. This program:

• Prepares students for leadership, supervisory, and administrative positions in public and commercial recreation or sport agencies.
• Includes course work in legal aspects of sport and physical activity, organization and administration of public recreation, and sport and leisure service delivery and promotion.
• Provides insight into cultural, ethical and economic influences on the changing sport and leisure industry.

Co-Curricular Opportunities

Ohio State offers many opportunities for students to learn and grow outside of the classroom. These may include cooperative education (co-op) and internships to study abroad programs to student organizations. Co-ops and internships place students in professional environments while they are Ohio State students. Ohio State offers more than 100 study abroad programs in 40 countries around the world. In addition, there are hundreds of student organizations on campus to meet the interests of a diverse student population.

The Sport Management Association is a student organization that strives to improve the University and local community through community service projects as well as to enhance the educational and social experiences of its members, as well as the Sport Management Master’s Alumni Association.

EHE Ambassadors are student leaders promoting and contributing to the growth of the College of Education and Human Ecology. These students represent their college and majors to prospective students and their families, currently enrolled students, faculty and staff, alumni, donors, and the university community, while being devoted to service and leadership. Learn more at eheambassadors.org.ohio-state.edu.

Honors and Scholars Programs

The College of Education and Human Ecology offers an Honors program for students of high academic ability. The Honors program allows for individualized program structuring to meet students’ learning objectives and provides an opportunity for students to work with faculty to design and perform research. Through an understanding of the core course work and effective research methods, this individualized plan of study helps students experience professional growth and increased knowledge. In addition to undergraduate research opportunities and close working relationships with faculty, Honors students also have access to smaller classes, priority scheduling and unique housing opportunities.

The Ohio State Scholars Programs feature close-knit, residential communities for students who share common interests. Hospitality management students may find the Business, Communication Technology, International Affairs, Mount Leadership Society, and Politics, Society, and Law Scholars Programs to be a good fit with their interests.

Honors and Scholars programs represent great opportunities to be part of a smaller community within a large university. Learn more at honors-scholars.osu.edu.

For more information, check these websites:

College of Education and Human Ecology: ehe.osu.edu
Ohio State: osu.edu
Admissions: undergrad.osu.edu
Multicultural Center: multiculturalcenter.osu.edu
First Year Experience: fye.osu.edu
Curriculum Sample
This is a sample list of classes a student will take to pursue the dietetics option. Since university students need more than specific education in a narrow field, they also will take classes to complete General Education (GE) requirements. Because GE courses come from a variety of academic areas of study, this course work helps students develop fundamental skills essential to collegiate success and allows them to tailor these courses toward their interests. In addition, students in this program have the opportunity to work closely with an advisor to tailor the program to fit their individual career goals, by selecting an appropriate minor. Visit ehe.osu.edu for more information.

Freshman Year:
- Survey course 1
- Algebra for Business 4
- History of Sport in 19th Century America 3
- Problem Solving with Spreadsheets and Databases 3
- Field Experience 3
- Microeconomics (GE: social science) 3
- Elective 1
- GE courses 12
**Total hours** 30

Sophomore Year:
- History of Sport in 20th Century America 3
- The Sport Industry 3
- Second Level Writing 3
- Leadership and Programming in the Sports Industry 3
- College Sports 3
- Coaching the Young Athlete 3
- Women’s Sport History 3
- GE courses 10
**Total hours** 31

Junior Year:
- Sport Marketing and Promotion 3
- Sport and Pop Culture 3
- Legal Aspects of Sport 3
- Sport and Social Values 3
- Sport and Sexuality 3
- Accounting 3
- GE: Natural Science 3
- Internship 6
- Foundations of Finance 3
**Total hours** 30

Senior Year:
- Research: Sport Industry 3
- Foundations of Management and Human Resources 3
- Foundations of Marketing 3
- Electives 11
- Foundations of Operations Management 3
- GE courses 6
**Total hours** 29

Career Counseling and Job Search
Ohio State’s professional counseling staff specializes in personal development and academic growth. In addition, Ohio State’s career and job services offices around campus offer help in career planning and, as students move closer to graduation, resume writing, writing application letters and job search. These offices can help students match interests and strengths with a promising career. Ohio State recognizes that students’ needs for career support services vary, and offers special services for disabled students, veterans, minority students and international students. More information at ehe.osu.edu/career-services or careerconnection.osu.edu.

Career Prospects in Sport Industry
Careers include collegiate/professional sports marketing, entrepreneurship, fitness management, goods/services/sales and marketing, recreational sports and entry level positions in sports organizations. Students also have the desire to pursue graduate opportunities such as business or law upon graduation from the sport industry program.

Revised September 2013. Information subject to change. For the most up-to-date information on the sport industry program, please visit ehe.osu.edu/human-sciences/undergraduate/kinesiology/sport-industry.

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